

Olivier Brossard

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French citizen
Married, three children

RESEARCH INTERESTS

Knowledge economics & regional development:

- Networks and clusters;
- knowledge and innovation;
- Finance and innovation.

Banking, Finance, Corporate Governance:

- Corporate ownership: effects on risk taking and innovation;
- Ownership networks and corporate control;
- Banks' failure; interbank markets.

Economic history, history of the economic thought, epistemology and socio-economics.

PRESENT AND PAST POSITIONS

Since November 2016: *Director of Sciences Po Toulouse*, Institut d'études Politiques.

Since 2005: *Full Professor of Economics*, Toulouse Institute of Political Studies.

2011-2015: *Assistant-Director* of the research unit LEREPS, University Toulouse 1-Capitole.

2006-2011: *Director* of the research unit LEREPS, University of Toulouse 1-Capitol.

2000-2005: *Full Professor of economics*, University of Savoie, Annecy, France.

1999-2000: *Research fellow*, OFCE, Sciences Po Paris.

RESEARCH CONTRACTS AND GRANTS

« Impacts économiques et territoriaux des pôles de compétitivité » ; projet financé by the CGET and France Stratégie, 2016-2017.

Member of the project HERA financed by the Labex SMS, Toulouse University, 2016-2017.

2011-2015: member of the Open Research Area program T-RES, "Territories and technologies in an unstable knowledge economy".

2010-2012: member of the FP7 European Project FINNOV, "Finance, innovation and growth".

2005-2009: member of the FP6 European project EURODITE, “Regional Trajectories to the Knowledge Economy.

PhD SUPERVISION

- 5 PhDs completed. Everyone has obtained an academic position.
- 1 PhD supervision in progress.

DISTINCTIONS

1999: “Prix *Le Monde* de la recherche universitaire”, PhD award granted by the French newspaper « *Le Monde* ».

2002: Turgot Prize for my book « D’un krach à l’autre ».

EDUCATION

2000: French University ‘Agrégation’ of Economics.

1998: PhD in Economics, University of Paris X (supervisor: Michel Aglietta).

Thesis title: “Instabilité et régulation des économies monétaires”.

Distinction: Very Highest Honours, with congratulations, Proposition for dissertation prize.

PUBLICATIONS

Working papers & work in progress

- « VC-backed companies success : a matter of geography, specialization or experience? », with Amélie Adatte.

Academic Journals

- « French connection: interlocking directorates and the ownership-control nexus in large French corporations », with Tristan Auvray, *Revue d’économie Industrielle*, n°154, 2ème trimestre 2016.
- “Is there a fallacy of composition of external R&D?”, with Inès Moussa, *Industry and Innovation*, 23(7), 2016.
- “Hoarding and short-squeezing in times of crisis: evidence on the Euro overnight money market”, with Susanna Saroyan, *Journal of International Financial Markets, Institutions and Money*. Volume 40, January 2016, Pages 163–185.
- "The French cluster policy put to the test with differences-in-differences estimates", with Inès Moussa, *Economics Bulletin*, Vol. 34 No. 1, pp. 520-529, April 2014.
- “Ownership structures and R&D in Europe : the good institutional investors; the bad and ugly impatient shareholders ”, with S. Lavigne and M. E. Sakinç, *Industrial and Corporate Change*, 22(4), August 2013, doi:10.1093/icc/dtt018.
- « Too dispersed to monitor ? Ownership dispersion, monitoring and the prediction of bank distress », with Tristan Auvray, *Journal of Money, Credit and Banking*, 44(4), 2012.
- « Getting into networks and clusters. Evidence from the Midi-Pyrenean GNSS collaboration network », with P. Balland and J. Vicente, *Regional Studies*, vol. 45, n°8, 2011.
- « Les économistes dans la Cité : expertise et statut des savoirs, aptitude à la prévision, responsabilité », with G. Colletis, *Nouvelles Perspectives en Sciences Sociales*, 6(2), 2011.
- “Adoption des TIC, proximité et diffusion localisée des connaissances”, with Rachel Bocquet, *Revue d’Economie Régionale et Urbaine-RERU*, n°3, october 2008.

- « Complementarities in Organizational Design and the Diffusion of Information Technologies : An Empirical Analysis », with R. Bocquet and M. Sabatier, *Research Policy*, Vol. 36(3), 2007.
- « The variety of ICT adopters in the intra-firm diffusion process: theoretical arguments and empirical evidence », with Rachel Bocquet, *Structural Change and Economic Dynamics*, 18(4), 2007.
- « Histoire longue : la naissance de la réglementation prudentielle, 1800-1945 », with Hicham Chetioui, *Revue d'Economie Financière*, n°73, 4-2003.
- « Definitions and Measures of ICT Impact on Growth : What Really is at Stake ? », with Hélène Baudchon, *OFCE-Working Papers*, n°2003-01, 2003.
- « Croissance et technologies de l'information en France et aux Etats-Unis », with Hélène Baudchon, *Observations et diagnostics économiques - Revue de l'OFCE*, 76, January 2001.
- “ Croissance.net, Perspectives 2000-2001 pour l'économie française ”, *Observations et diagnostics économiques - Revue de l'OFCE*, n° 73, avril 2000.
- “ L'instabilité financière selon H. P. Minsky : l'incertitude et la liquidité au fondement du cycle ? ”, *Revue Economique*, Vol. 49(2), 1998.
- “ Comportements vis-à-vis de la liquidité et instabilité conjoncturelle : une réflexion sur la préférence pour la liquidité ”, *Cahiers d'Economie Politique*, 30-31, 1998.

Scientific books

- *D'un krach à l'autre : Instabilité et régulation des économies monétaires*, Grasset, 2001.

Chapters in books

- « Knowledge phases, cognitive and relational distance in ICT alliance networks” with Jérôme Vicente, in Cooke Ph., De Laurentis C., Macneill S. & Collinge Ch. (eds.), *Platforms of Innovation : dynamics of new industrial knowledge flows*, Edward Elgar, 2010.
- « Définitions et mesures de l'impact des TIC sur la croissance : Enjeux et paradoxes », with Hélène Baudchon, in Boëda M. et Archambault E. (eds.), *Comptabilité nationale : Mesure de la nouvelle économie*, Paris, Economica, 2003.
- « Keynésianisme », in « Histoire de la pensée économique », *Encyclopaedia Universalis*, Corpus, 9th edition, 2002.

Other publications (most recent)

- « The trilogy of knowledge spillovers in French regions : a history of nature, channels and boundaries », avec Inès Moussa, *Papers in Evolutionary Economic Geography*, #12.07, May 2012. <http://econ.geo.uu.nl/peeg/peeg.html>.
- « 1929 : la crise qui changea la face du capitalisme », *Sciences Humaines*, Hors Série spécial n°11, « La grande histoire du capitalisme », mai 2010.
- « Les technologies de l'information et de la communication : en marche vers l'entreprise numérique », *JITEC - Dossier technologique des Pays de Savoie*, janvier 2004.

TEACHING (main lectures; given in Toulouse and Geneva)

- Macroeconomics;

- Finance and financial systems; Prudential supervision and financial stability;
- The European policy mix;
- Economics of innovation and technology adoption.
- Knowledge economics and regional development.

CONFERENCES AND SEMINARS (recent)

- “Knowledge economics, social networks and regional development”, conferences at the 5^{ème} *Congrès International de Recherche en Economie et Gestion*, Université Autonome de l’Etat du Mexique, Pachuca, *Mexique*, octobre 2017.
- « VC-backed companies success: a matter of geography, specialization or experience? », *Journée Finance et Société*, 8 avril 2016, *Paris*.
- « VC-backed companies success: a matter of geography, specialization or experience? », *Colloque Geography of Innovation*, janvier 2016, *Toulouse*.
- « VC-backed companies success: a matter of geography, specialization or experience? », *Workshop ENEF*, septembre 2015, *Toulouse*.
- « French connection: interlocking directorates and the ownership-control nexus in large French corporations », *SASE 26th Annual Conference*, Northwestern & Chicago Universities, juillet 2014, *Chicago*.
- “Do endogenous cluster policies make regions more resilient? Lessons from an unnatural experiment in French regions”, With Inès Moussa, *Geography of Innovation Congress*, January 2014, Utrecht University.
- « French connection: interlocking directorates and the ownership-control nexus in large French corporations », with Tristan Auvray, Conference “Les relations entre la finance et l’industrie”, Lyon, Université Lumière-Lyon 2, 17-18 octobre 2013.
- “The trilogy of knowledge production in French regions: a history of nature, clustering and interaction”, AAG annual meeting (Association of American Geographers), Special Series of Sessions in Honor of AJ Scott-Economic Geography II, Los Angeles, April 9-13th 2013.
- « French connection: interlocking directorates and the ownership-control nexus in large French corporations », “Monnaie, banque, finance” French congress, Nantes, June 2012.
- « The trilogy of knowledge spillovers in French regions : a history of nature, channels and boundaries », European seminar EUROLIO, Saint-Etienne, January 2012.
- “What type of shareholders best reward innovation? The positive influence of long-term institutional investors on R&D spending in Europe”, Prague, FINNOV meeting, May 2011.
- “Ownership concentration and market discipline in the European banking industry”, EEA-ESEM Congress, Barcelona, August 2009.
- “Ownership concentration and market discipline in European banking: good monitoring but bad influence?”, Western Economic Association International, 84th Annual Conference, Vancouver, July 2009.