

Luis Orozco

September 2016

Current position

Assistant professor of economics
Université Toulouse – Jean Jaurès
Department of Applied Foreign Languages (LEA)
Research fellow at LEREPS (EA 4212)
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Research interests

- Economics of innovation, technology adoption and organizational change
- Supply chain coordination, contracts and traceability in the agro-food sector
- Collective action and rural development in Latin America.

Professional experience

- 2012– **Université Toulouse – Jean Jaurès**
Assistant professor of economics, Department of Applied Foreign Languages (LEA)
- 2010–2012 **Toulouse Political Studies Institute**
Junior lecturer in economics
- 2007–2010 **University of Toulouse 1 – Capitole**
Doctoral fellow
- 2006–2009 **University of Toulouse 1 – Capitole**
Teaching assistant

Education

- 2011 **University of Toulouse 1 – Capitole, France**
Ph.D. in Economics
Thesis title: Traceability systems and organizational change: French agribusiness facing new information technologies. Advisor: Danielle Galliano
- 2006 **University of Toulouse 1 – Capitole, France**
M.S. in Economics
- 2003 **Saint Michael's College, Colchester, Vermont, USA**
Bachelor of Arts in Economics and Political Science
- 2002 **Syracuse University center, Strasbourg, France**
Certificate in Contemporary Europe (Spring semester)

Publications and Current Research

Referred publications

1. Nadel, S., Galliano, D. and Orozco, L. (2016) “Adoption of Environmental Management Systems and Organizational Change: the case of French industrial firms”, *Journal of Innovation Economics & Management*, 21(3), pp. 109–132.
2. Fares, M. and Orozco, L. (2014) “Tournament Mechanism in the Wine-Grape Contracts: Evidence from a French Wine Cooperative”, *Journal of Wine Economics*, 9(3), pp. 320–345.
3. Galliano, D. and Orozco, L., (2013) “New technologies and firm organization: The case of electronic traceability systems in French agribusiness”, *Industry and Innovation*, 20(1), p. 22–47.
4. Galliano, D. and Orozco, L., (2011) “The determinants of electronic traceability adoption: a firm-level analysis of French agribusiness”. *Agribusiness: An International Journal*, 27(3), p. 379–397.
5. Galliano, D. and Orozco, L., (2011) “Les déterminants industriels et spatiaux du processus d’adoption de technologies : Le cas des systèmes de traçabilité dans les firmes industrielles françaises”, *Géographie Économie Société*, 13(2), p. 135-163.

Work in progress

6. Fall, F., Orozco, L. and Al Mouksit, A. “Adoption and use of mobile banking by low income households in Senegal”. Submitted.
7. Orozco, L. and Renaud, C. “Open innovation, closed business: Grassroots innovation process and places in China”. Submitted.
8. Orozco, L. and Boyon, A. “Dynamiques d’action collective et développement territorial : le rôle des associations de producteurs en zone d’activité pétrolière en Amazonie Équatorienne”. In progress.
9. Galliano, D. and Orozco, L. “Intensity of organizational change and traceability adoption: the case of French agro-food firms”, (with D. Galliano). mimeo.

Papers in conferences

- “Open innovation, closed business: Grassroots innovation process and places in China”, (with C. Renaud), *ENEF annual meeting*, Turin, 15–16 September, 2016.
- “Adoption and use of mobile banking by low income individuals in Senegal”, (with F. Fall and A. Al-Mouksit), *65th annual meeting of the French Economic Association (AFSE)*, Nancy, 27–28 Jun, 2016.
- “Individual strategies and collective action: producers associations dynamics in the Amazonian region of Ecuador”, *7th International Conference on Localized Agri-food Systems*, Stockholm, 8–10 May, 2016.
- “Open innovation, closed business: Grassroots innovation process and places in China”, (with C. Renaud), *Geography of Innovation Conference*, Toulouse, 28–30 January, 2016.
- “Open Innovation models and the geography of innovation: a state of the art”, *Geography of Innovation Conference*, Toulouse, 28–30 January, 2016.
- “Intensity of organizational change and traceability adoption : the case of French agro-food firms”, (with D. Galliano), *ENEF annual meeting*, Manchester, 11–12 september, 2014.
- “Organizational changes and Environmental Management Systems adoption: the case of French Industry”, (with D. Galliano and S. Nadel), *25th Annual European Association for Evolutionary Political Economy Conference*, Paris, 7–9 November, 2013.

- “Organizational structure and Environmental Management Systems adoption: the case of French agro-food firms”, (avec D. Galliano and S. Nadel). *ENEF annual meeting*, Madrid, 19–20 september, 2013.
- “Tournament Mechanism in the Wine-Grape Contracts: Evidence from a French Wine Cooperative”, (with M. Fares), *6th Annual Conference of the American Association of Wine Economists AAWE*, Princeton, june 7–10, 2012.
- “Intensity of organizational change and traceability adoption : the case of French agro-food firms”, (with D. Galliano), *5èmes journées SFER-INRA-CIRAD de recherches en sciences sociales*, Dijon, december 8-9, 2011.
- “Traceability adoption and organizational change intensity in French agro-food firms: the role of internal vs. external environments”, (with D. Galliano), *International EAAE-SYAL Seminar: Spatial Dynamics in Agri-food Systems*, Parma, Italie, october 27–29, 2010.
- “New technologies and Organizational Change : the case of electronic traceability systems in the French agro-food industry”, (with D. Galliano), *Innovation & Sustainable Development in agriculture and food: International Symposium*, Montpellier, 28 june– july 1st, 2010.
- “Organizational changes and technology adoption: the case of electronic traceability in the French agri-food sector”, (with D. Galliano), *European Association of Evolutionary Political Economy Conference*, Amsterdam, november 6–8, 2009.
- “The determinants of electronic traceability adoption : evidence from the French agri-food industry”, (with D. Galliano), *2èmes journées SFER-INRA-CIRAD de recherches en sciences sociales*, Lille, december 10-11, 2008.
- “Intra and Inter organisational determinants of electronic-based traceability adoption: evidences from the French agri-food industry”, (with D. Galliano), *12th Congress of the European Association of Agricultural Economists*, Gent, august 26–29, 2008.

Research projects

2016–2020	PSDR4 REPRO-INNOV Project: “Réorganisations productives et innovations dans les filières agroalimentaires”. This project is funded by the French National Institute for Agricultural Research and the French Languedoc-Roussillon Midi-Pyrenees Region.
2014–2017	ANR MonOil project: “Monitoring of Oil activities in Ecuador : a crossdisciplinary approach between environment, health and people”. This research is funded by the French National Research Agency (http://www.monoil.ird.fr/) <i>WP2.4</i> : Territorial development and role of agricultural activity.
2013–2015	ANR OPIMPUC project: “OPen Innovation : Models and Places in Urban China”. This research is funded by the French National Research Agency (http://opimpuc.hypotheses.org/).
2008–2011	Geowine project: “Geotraceability and viticulture”. This research was funded by the French Government Fund for Research (FUI) and the Midi Pyrénées Region (www.geowine.net). <i>WP4 manager</i> : Impact study of a geotraceability system on the supply chain stakeholders (producers, distributors, consumers).
2008–2011	PSDR3 COMPTEER Project: “Competitiveness of rural territories”. This project was funded by the French National Institute for Agricultural Research and the French Midi Pyrenees Region. <i>WP1 member</i> : Firm-level innovations

Refereeing

European Review of Agricultural Economics; Industry and Innovation; British Food Journal; Géographie Economie et Sociétés; Biotechnologie, Agronomie, Société et Environnement; Revue ORDA-Ordinaire des Amériques.

Teaching experience

Université Toulouse – Jean Jaurès

- 2016– Introduction to economics (macroeconomics), Undergraduate, 1st semester.
2016– Economic theories of the firm, Undergraduate, 1st semester.
2016– International economics organizations, Undergraduate, 2nd semester.
2015– Development economics, Master IPAL, 1st semester.
2013– Economía de América Latina, Master LEA, 1st semester.
2015–2016 Market failures and regulation, Undergraduate, 1st semester.
2012–2016 International economic environment, Undergraduate, 2nd semester.
2012–2015 First year seminar (research methods), Undergraduate, 1st semester.

Ecole Nationale de Formation Agronomique

- 2013–2015 Economics of innovation, Master AgroFood Chain, 1st semester.

Toulouse Political Studies Institute

- 2010–2012 International economics, TA, Undergraduate, 1st semester.
2011–2012 Macroeconomics, TA, Undergraduate, 2nd semester.

University of Toulouse 1 - Capitole

- 2006–2009 Microeconomics, TA and tutorial, Undergraduate, Economics and AES.

Other

Languages : French, Spanish and English : spoken, written, and read.